



WSYX Columbus  
1261 Dublin Rd  
Columbus, OH 43215

Smart Media Group-Alexandria  
814 King St  
Ste 400  
Alexandria, VA 22314

**Contract #** 1399512  
**Schedule Dates** 10/25/12-10/28/12  
**Advertiser** Super PAC For America (74877)  
**Agency** Smart Media Group-Alexandria (6613)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** 5PAC/ORDR/C25C28 (482106)  
**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** Neckel, Danny  
**Phone/Fax** /  
**CPE** SPAC/ORDR/C25C28  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** SUPERPAC FOR AMERICA  
JARED SALLES

**Date Entered** 10/24/12  
**Last Modified** 10/24/12  
**Entered By** Melody Margolln  
**CO-OP** No  
**Headline #** ECR09851780  
**Demo** A35+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$6,727.50  
**Net Total** \$38,122.50  
**Sales Tax**

**Columbus (WSYX)**

By Broadcast Month	Spots	Rate
Oct. 2012	37	\$44,850.00
<b>Grand Total:</b>	<b>37</b>	<b>\$44,850.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/25/12-10/25/12	2	:30	9A- 10A (EST)					1				1	\$275.00	\$275.00	Columbus (WSYX)	JEFF PROBST TALK	10/24/12
2.0	Normal Line / SPOT (2)	10/26/12-10/26/12	2	:30	9A- 10A (EST)						1			1	\$275.00	\$275.00	Columbus (WSYX)	JEFF PROBST TALK	10/24/12
3.0	Normal Line / SPOT (3)	10/25/12-10/25/12	2	:30	10A- 10:57A (EST)					1				1	\$500.00	\$500.00	Columbus (WSYX)	RACHEL RAY	10/24/12
4.0	Normal Line / SPOT (4)	10/26/12-10/26/12	2	:30	10A- 10:57A (EST)						1			1	\$500.00	\$500.00	Columbus (WSYX)	RACHEL RAY	10/24/12
5.0	Normal Line / SPOT (5)	10/25/12-10/25/12	2	:30	10:57A- 12P (EST)					1					\$1,300.00		Columbus (WSYX)	THE VIEW	10/24/12
5.0.1	Preempt (5)	10/25/12															Columbus (WSYX)	Sold Out/Exception -	
6.0	Normal Line / SPOT (6)	10/26/12-10/26/12	2	:30	10:57A- 12P (EST)						1			1	\$1,300.00	\$1,300.00	Columbus (WSYX)	THE VIEW	10/24/12
7.0	Normal Line / SPOT (7)	10/25/12-10/25/12	2	:30	12P- 12:56P (EST)					1				1	\$1,000.00	\$1,000.00	Columbus (WSYX)	NOON NEWS	10/24/12
8.0	Normal Line / SPOT (8)	10/26/12-10/26/12	2	:30	12P- 12:56P (EST)						1			1	\$1,000.00	\$1,000.00	Columbus (WSYX)	NOON NEWS	10/24/12
9.0	Normal Line / SPOT (9)	10/28/12-10/28/12	2	:30	10:30A- 11:30A (EST)								1	1	\$700.00	\$700.00	Columbus (WSYX)	THIS WEEK	10/24/12
10.0	Normal Line / SPOT (10)	10/25/12-10/25/12	2	:30	5:01A- 5:30A (EST)					1				1	\$400.00	\$400.00	Columbus (WSYX)	NEWS	10/24/12
11.0	Normal Line / SPOT (11)	10/26/12-10/26/12	2	:30	5:01A- 5:30A (EST)						1			1	\$400.00	\$400.00	Columbus (WSYX)	NEWS	10/24/12
12.0	Normal Line / SPOT (12)	10/25/12-10/25/12	2	:30	5:30A- 5:57A (EST)					1				1	\$400.00	\$400.00	Columbus (WSYX)	NEWS	10/24/12
13.0	Normal Line / SPOT (13)	10/26/12-10/26/12	2	:30	5:30A- 5:57A (EST)						1			1	\$400.00	\$400.00	Columbus (WSYX)	NEWS	10/24/12

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14.0	Normal Line / SPOT (14)	10/25/12-10/25/12	2	:30	5:58A- 6:30A (EST)					1					\$900.00		Columbus (WSYX)	NEWS	10/24/12
14.0.1	Preempt (14)	10/25/12															Columbus (WSYX)	Pre-empt/Exception -	
15.0	Normal Line / SPOT (15)	10/26/12-10/26/12	2	:30	5:58A- 6:30A (EST)						1			1	\$900.00	\$900.00	Columbus (WSYX)	NEWS	10/24/12
16.0	Normal Line / SPOT (16)	10/25/12-10/25/12	2	:30	6:30A- 6:57A (EST)					1				1	\$900.00	\$900.00	Columbus (WSYX)	NEWS	10/24/12
17.0	Normal Line / SPOT (17)	10/26/12-10/26/12	2	:30	6:30A- 6:57A (EST)						1			1	\$900.00	\$900.00	Columbus (WSYX)	NEWS	10/24/12
18.0	Normal Line / SPOT (18)	10/25/12-10/25/12	2	:30	6:58A- 9A (EST)					1				1	\$1,200.00	\$1,200.00	Columbus (WSYX)	GMA	10/24/12
19.0	Normal Line / SPOT (19)	10/26/12-10/26/12	2	:30	6:58A- 9A (EST)						1			1	\$1,200.00	\$1,200.00	Columbus (WSYX)	GMA	10/24/12
20.0	Normal Line / SPOT (20)	10/27/12-10/27/12	2	:30	8A- 9A (EST)							1		1	\$600.00	\$600.00	Columbus (WSYX)	GMA	10/24/12
21.0	Normal Line / SPOT (21)	10/28/12-10/28/12	2	:30	8A- 9A (EST)								1	1	\$600.00	\$600.00	Columbus (WSYX)	GMA	10/24/12
22.0	Normal Line / SPOT (22)	10/25/12-10/25/12	2	:30	5P- 5:30P (EST)					1				1	\$1,800.00	\$1,800.00	Columbus (WSYX)	NEWS	10/24/12
23.0	Normal Line / SPOT (23)	10/26/12-10/26/12	2	:30	5P- 5:30P (EST)						1			1	\$1,800.00	\$1,800.00	Columbus (WSYX)	NEWS	10/24/12
24.0	Normal Line / SPOT (24)	10/25/12-10/25/12	2	:30	5:30P- 5:58P (EST)					1					\$1,800.00		Columbus (WSYX)	NEWS	10/24/12
24.0.1	Preempt (24)	10/25/12															Columbus (WSYX)	Sold Out/Exception -	
25.0	Normal Line / SPOT (25)	10/26/12-10/26/12	2	:30	5:30P- 5:58P (EST)						1			1	\$1,800.00	\$1,800.00	Columbus (WSYX)	NEWS	10/24/12

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26.0	Normal Line / SPOT (26)	10/25/12-10/25/12	2	:30	5:58P- 6:30P (EST)					1				1	\$2,000.00	\$2,000.00	Columbus (WSYX)	NEWS	10/24/12
27.0	Normal Line / SPOT (27)	10/26/12-10/26/12	2	:30	5:58P- 6:30P (EST)						1			1	\$2,000.00	\$2,000.00	Columbus (WSYX)	NEWS	10/24/12
28.0	Normal Line / SPOT (28)	10/28/12-10/28/12	2	:30	5:58P- 6:30P (EST)								1	1	\$2,000.00	\$2,000.00	Columbus (WSYX)	NEWS	10/24/12
29.0	Normal Line / SPOT (29)	10/25/12-10/25/12	2	:30	12:05A- 1:05A (EST)					1				1	\$500.00	\$500.00	Columbus (WSYX)	JIMMY KIMMEL	10/24/12
30.0	Normal Line / SPOT (30)	10/25/12-10/25/12	2	:30	11:35P- 12:04A (EST)					1				1	\$1,000.00	\$1,000.00	Columbus (WSYX)	NIGHTLINE	10/24/12
31.0	Normal Line / SPOT (31)	10/26/12-10/26/12	2	:30	11:35P- 12:04A (EST)						1			1	\$1,000.00	\$1,000.00	Columbus (WSYX)	NIGHTLINE	10/24/12
32.0	Normal Line / SPOT (32)	10/27/12-10/27/12	2	:30	12:35A- 1:05A (EST)							1		1	\$200.00	\$200.00	Columbus (WSYX)	ACCESS HOLLYWOOD	10/24/12
33.0	Normal Line / SPOT (33)	10/25/12-10/25/12	2	:30	11:01P- 11:34P (EST)					1				1	\$2,000.00	\$2,000.00	Columbus (WSYX)	NEWS	10/24/12
34.0	Normal Line / SPOT (34)	10/26/12-10/26/12	2	:30	11:01P- 11:34P (EST)						1			1	\$2,000.00	\$2,000.00	Columbus (WSYX)	NEWS	10/24/12
35.0	Normal Line / SPOT (35)	10/28/12-10/28/12	2	:30	11:01P- 11:34P (EST)								1	1	\$2,000.00	\$2,000.00	Columbus (WSYX)	NEWS	10/24/12
36.0	Normal Line / SPOT (36)	10/25/12-10/25/12	2	:30	7:28P- 7:57P (EST)					1				1	\$1,900.00	\$1,900.00	Columbus (WSYX)	ACCESS HOLLY	10/24/12
37.0	Normal Line / SPOT (37)	10/26/12-10/26/12	2	:30	7:28P- 7:57P (EST)						1			1	\$1,900.00	\$1,900.00	Columbus (WSYX)	ACCESS HOLLY	10/24/12
38.0	Normal Line / Prime (38)	10/26/12-10/26/12	2	:30	7:58P- 8:57P (EST)						1			1	\$1,700.00	\$1,700.00	Columbus (WSYX)	SHARK TANK	10/24/12
39.0	Normal Line / Prime (39)	10/28/12-10/28/12	2	:30	6:58P- 7:57P (EST)								1	1	\$2,800.00	\$2,800.00	Columbus (WSYX)	AFHV	10/24/12

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40.0	Normal Line / Prime (40)	10/28/12-10/28/12	2	:30	10P- 11P (EST)								1	1	\$3,000.00	\$3,000.00	Columbus (WSYX)	666 PARK AVE	10/24/12

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